



## Barriers and enablers to accessing the flu vaccination insights project



Thank you for expressing an interest in taking part in this project. This leaflet will provide you with some more information on the project.

### What is this project about?

NHS England and Improvement are working with Public Health England and the North East and North Cumbria Integrated Care System to understand what makes it harder (a barrier) and what makes it easier (an enabler) to access the flu vaccination for people who work in care homes. We'd like to talk to people about why they do - or don't get the flu and/or COVID vaccine. Findings from this project will be used to make it easier for people to get a flu vaccine.

### What will I need to do?

You will be asked to complete a short survey so we can find out a bit more about you. You may then be contacted to arrange a time for you to take part in a focus group. The discussion will last about 60 minutes. You'll be asked to talk about why you do or don't get a flu and/or COVID vaccine and your experiences of getting a flu and/or COVID vaccine, now and in the past. If you are unable to attend the focus group but still keen to take part, then we may be able to arrange a time for a one-to-one interview instead.

Taking part is entirely voluntary, and you can stop being part of the study at any time, without giving a reason. You can choose not to answer any question and can leave the focus group at any time. Before the focus group, you will be asked to complete a consent form to confirm that you understand what is involved and how we will use the information you provide.

### What will happen to my focus group answers?

The discussion will be audio recorded. The recording will be typed-up and any information that could be used to identify you (e.g. names or places) will be removed. Audio recordings will be deleted after they have been typed up.





## How will we use information about you?

We will need to use information from you for this research project.

This information will include your:

- Name
- Email address
- Phone number

We will use this information to contact you to take part in a focus group.

No-one other than the research team will be able to see your contact details.

We will keep all information about you safe and secure. No one outside of the research team will know you've taken part in the project. When the project ends, your contact details will be deleted.

Findings from this study will be published in reports and journal articles that will be shared with NHS decision makers. We will write our reports in a way that no-one can work out that you took part in the study.

What are your choices about how your information is used?

- You can stop being part of the study at any time, without giving a reason. We may need to keep some information that you have provided if it has already been anonymised and not possible to identify your response for example a focus group contribution.
- We need to manage your records in specific ways for the research to be reliable. This means that we won't be able to let you see or change the information we hold about you.

You can find out more about how we use your information

- by asking one of the team (contact details below)

## I'd like to take part. What happens next?

Thank you! We are looking forward to talking to you. Please complete the short survey available [here](#). One of the team will get in touch with you.

Please get in touch if you have any questions we've not answered. You can contact us via email at [england.cane.screeningimms@nhs.net](mailto:england.cane.screeningimms@nhs.net)